



"Beautifully Different"

PALOMINO MOTEL



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TUCUMCARI, NEW MEXICO

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TUCUMCARI — NAMED FROM THE MOUNTAIN TOCOM-KARI

Whether fiction or fact, the accepted story is that the mountain (which you see from your doorstep) . . . is named for Kari, the daughter of an Indian Chief, and her lover Tocom. In memory of their love, Wautonomah, her father, named the mountain Tocom-Kari. Later it was changed to Tucumcari — for the town of the present day.

Telephone 1331 • James R. and Gladys Hyde, Owners

COLOR BY C. H. FULTON

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